

TRIO media group

Immediate Release

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Super Power Tracker™ Helps Advance Energy Conservation

(Atlanta, GA) March 10, 2009 – As one of the fastest growing home improvement companies in America, Dixie HomeCrafters is proud to offer homeowners a new product to advance energy conservation. The Super Power Tracker™ is a home energy monitor that shows you what your household's electricity consumption is from moment to moment and in total.

“The Super Power Tracker™ is an excellent tool to help you save money,” says Hugh Harris, CEO of Dixie HomeCrafters. “By keeping the current value on the display unit as low as possible, you will use less electricity. You could save up to 20 percent every month.”

The Super Power Tracker™ features an attractive, counter-top display unit that looks like a small electric clock. At the push of a button it displays, in real-time, your moment-to-moment and total electricity costs in dollars and cents and in kilowatt hours. It also displays the time and outside temperature, and a battery indicator lets you know when your battery power is low and a signal indicator lets you know the strength of the signal being received from the sensor unit.

“This is a product that can save you significant amounts of money over time,” Harris says. “Not only will you save on your electricity bill, but you'll also reduce greenhouse gas emissions and reduce demand on the power grid. This is a green solution that helps your wallet and the environment.”

For more information visit <http://www.superpowertracker.com>.

About Dixie HomeCrafters:

Dixie HomeCrafters is a home improvement company specializing in vinyl siding, replacement windows and clog-free gutters. They offer installation by trained, insured crews, done to the highest standards of the industry. Dixie HomeCrafters also offers Diamond Barrier™, a state-of-the-art reflective insulation product that blocks radiant heat from home attics. Based in Atlanta since 1991, Dixie HomeCrafters has been ranked in the top 10 of replacement companies in the nation by *Replacement Contractor* magazine.